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## Problem



- Traditional relevance feedback methods focus on binary feedback.
- Attributes allow more precise semantic feedback.



- But on which images would attribute feedback be *most informative*?

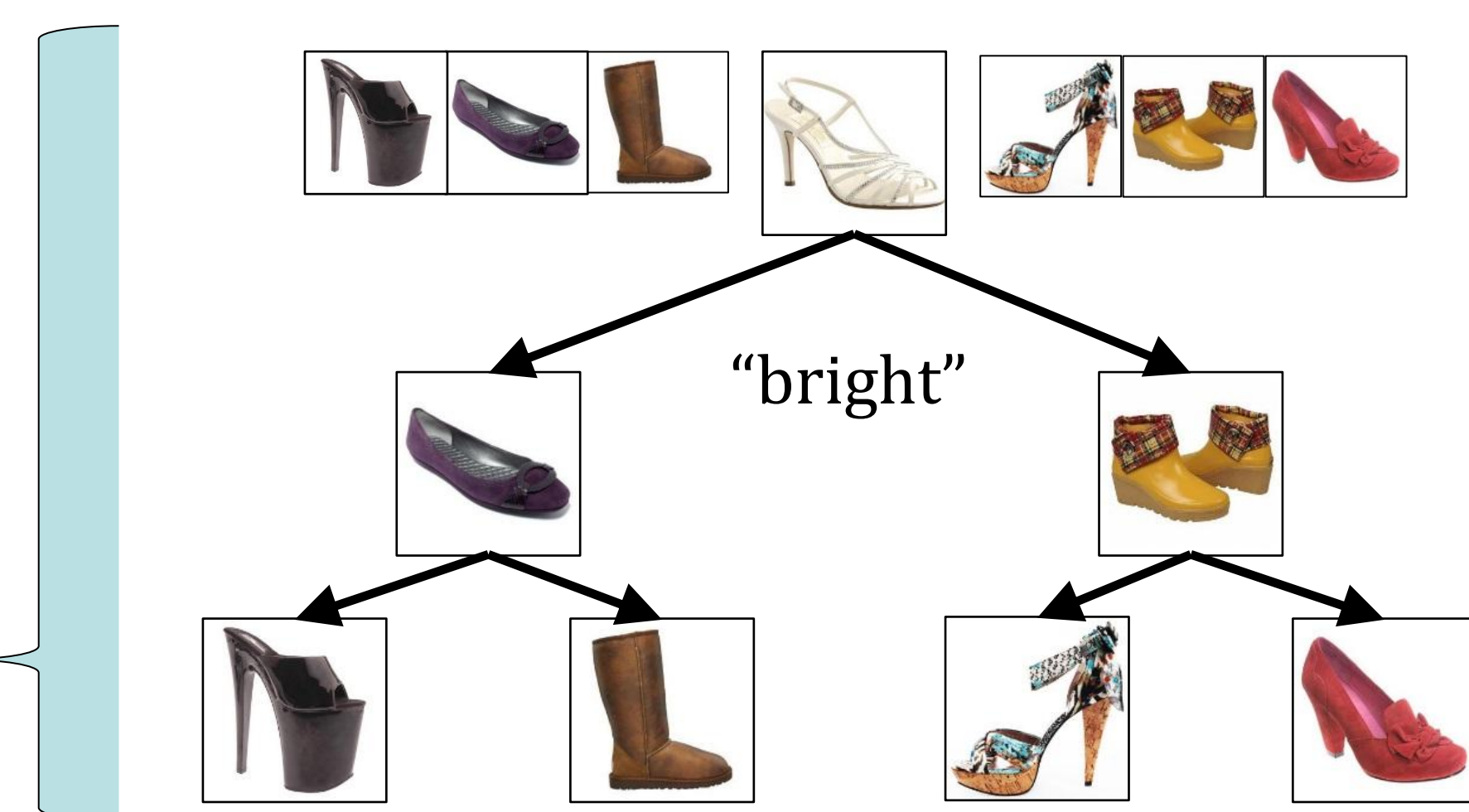
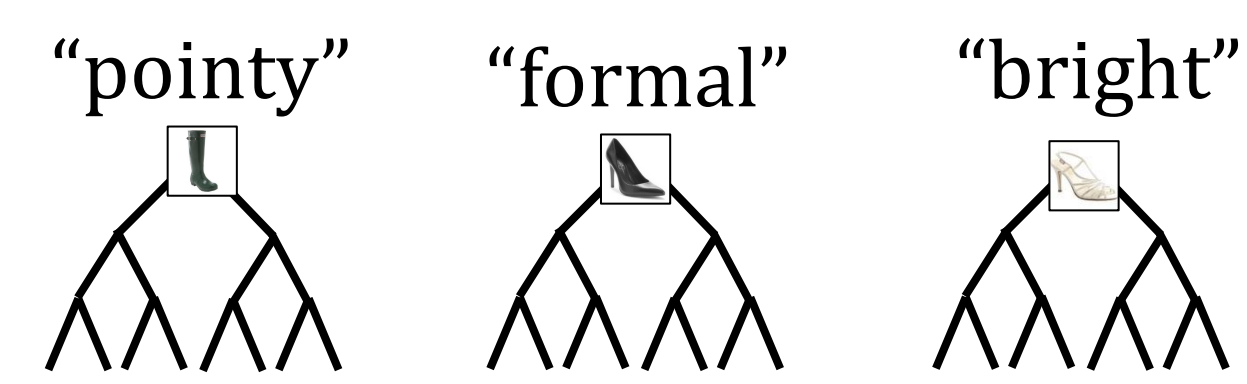
## Our Idea

- Select series of most informative *visual comparisons* that user should make to help deduce target.
- Use binary search trees in attribute space for rapid active selection and to focus on useful comparisons.



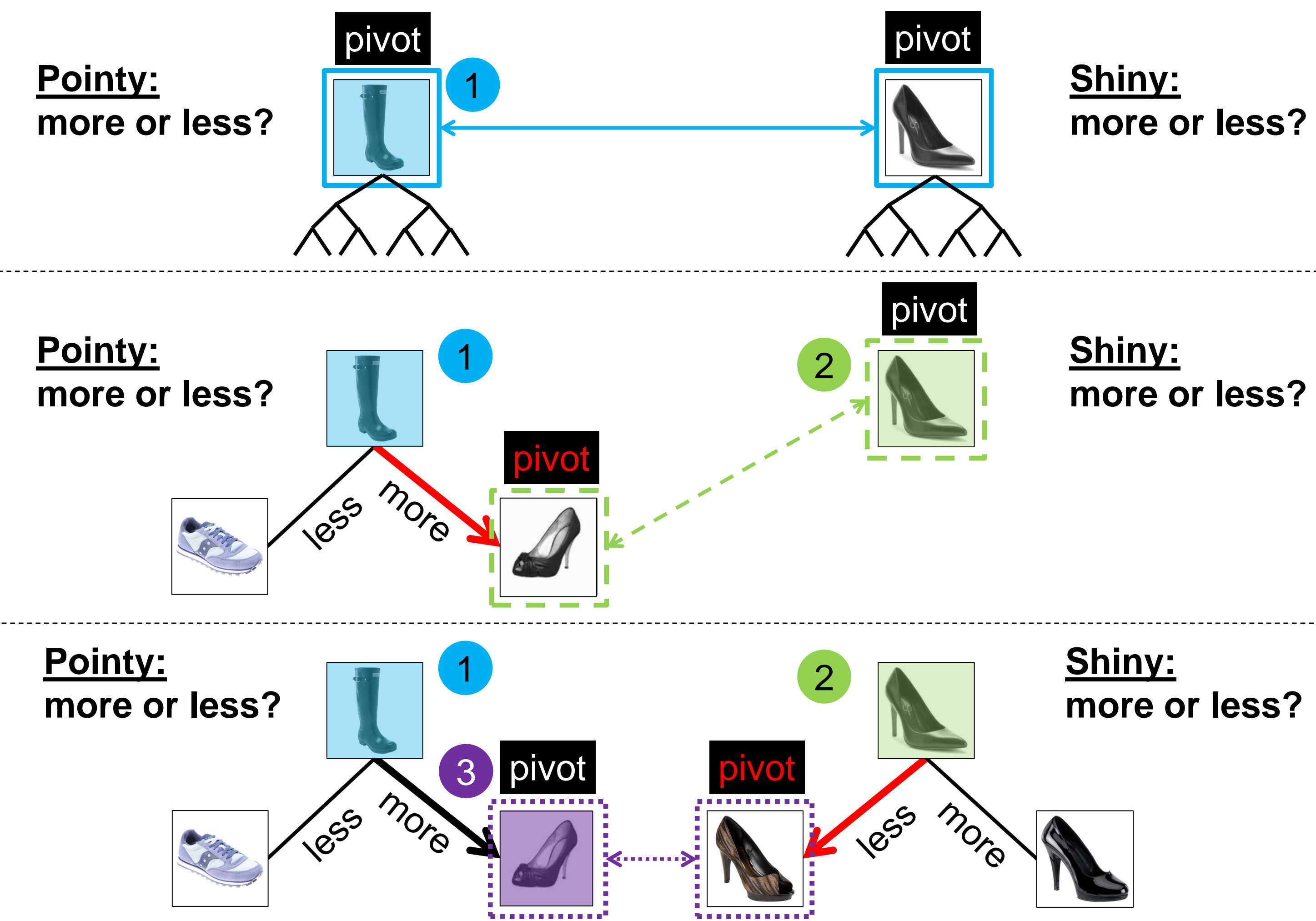
## Attribute Trees

Relative attributes = learned ranking functions



## Interactive Selection

Find series of useful comparisons, a la *relative 20 questions game*.



## Probabilistic Model of Relevance

Relevance score for an image:  $P(y_i = 1 | I_i, \mathcal{F}) = \sum_{k=1}^T \log P(S_{k,i} = 1 | I_i)$

Probability a constraint is satisfied:

$$P(S_{k,i} = 1 | I_i) = \begin{cases} P(A_m(I_i) > A_m(I_p)) & \text{if } r = \text{"more"} \\ P(A_m(I_i) < A_m(I_p)) & \text{if } r = \text{"less"} \\ P(A_m(I_i) = A_m(I_p)) & \text{if } r = \text{"equally"} \end{cases}$$

True attribute comparison      User response

## Selecting the Next Comparison

Entropy of system given current feedback:

$$H(\mathcal{F}) = - \sum_{i=1}^N \sum_{\ell} P(y_i = \ell | I_i, \mathcal{F}) \log P(y_i = \ell | I_i, \mathcal{F})$$

Choose pivot comparison that minimizes expected entropy:

$$I_p^* = \arg \min_{I_{pm} \in \mathcal{P}} \sum_r P(R = r | I_{pm}, \mathcal{F}) \overbrace{H(\mathcal{F} \cup (I_{pm}, r))}^{\text{Entropy given added feedback}}$$

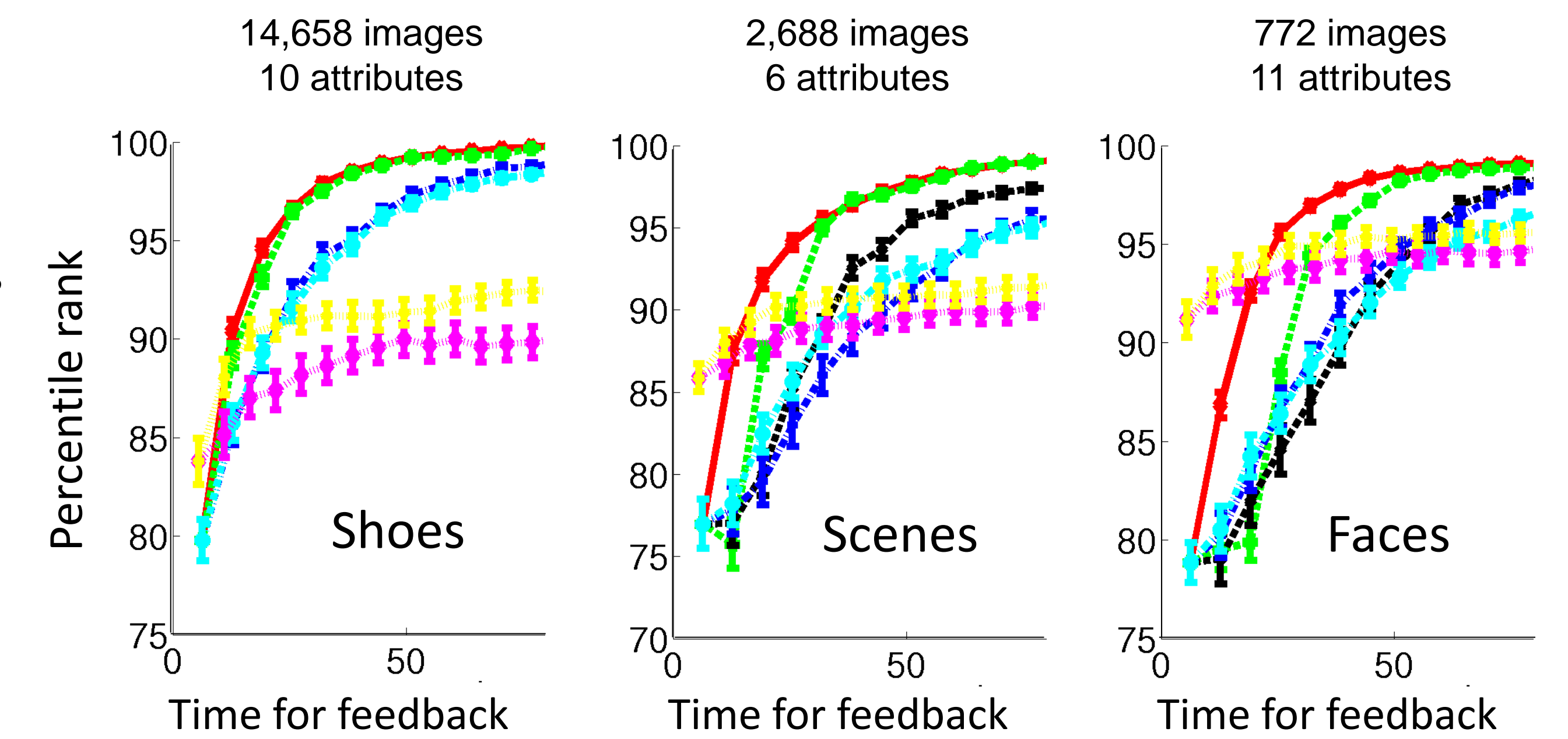
Most informative pivot      Likelihood that user responds with  $r$

## Examples of Real User Searches

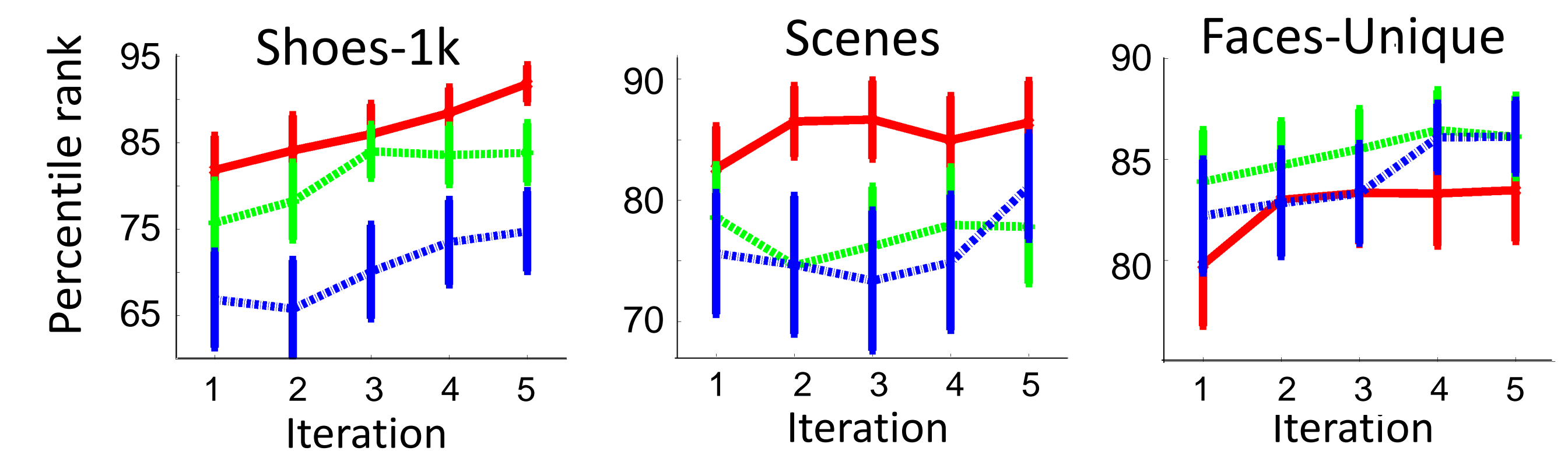


## Quantitative Results

- Active attribute pivots (Ours)
- Attribute pivots
- Active attribute exhaustive
- Top
- Passive
- Active binary feedback
- Passive binary feedback



Our method correctly places the target near the top of the results page, with less user effort than both passive and active methods.



## Computational Efficiency

Our method is much faster than the traditional exhaustive active approach that scans all images.

Method / Dataset	Shoes	Scenes	Faces
Active attribute pivots (Ours) – $O(MN)$	0.05 s	0.01 s	0.01 s
Active attribute exhaustive – $O(MN^2)$	656.27 s	28.20 s	3.42 s
Number of images ( $N$ )	14,658	2,688	772
Number of attributes ( $M$ )	10	6	11

## Conclusion

- Our method takes up to 11 fewer iterations per query, and saves the user 70 seconds.
- This retrieval speed-up is achieved at a low computational cost.