CS388: Natural Language Processing

Lecture 18: Question Answering





Announcements

- Project 3 grading still underway
- Check-ins due April 4, Gradescope is open



Recall: SQuAD

- Single-document, single-sentence question-answering task where the answer is always a substring of the passage
- Predict start and end indices of the answer in the passage

One of the most famous people born in Warsaw was Maria Skłodowska-Curie, who achieved international recognition for her research on radioactivity and was the first female recipient of the Nobel Prize. Famous musicians include Władysław Szpilman and Frédéric Chopin. Though Chopin was born in the village of Żelazowa Wola, about 60 km (37 mi) from Warsaw, he moved to the city with his family when he was seven months old. Casimir Pulaski, a Polish general and hero of the American Revolutionary War, was born here in 1745.

What was Maria Curie the first female recipient of?
Ground Truth Answers: Nobel Prize Nobel Prize Nobel Prize

What year was Casimir Pulaski born in Warsaw?
Ground Truth Answers: 1745 1745 1745

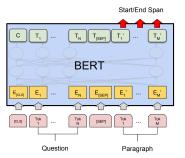
Who was one of the most famous people born in Warsaw?

Ground Truth Answers: Maria Skłodowska-Curie Maria Skłodowska-Curie Maria Skłodowska-Curie

Rajpurkar et al. (2016)



Recall: QA with BERT



What was Marie Curie the first female recipient of ? [SEP] One of the most famous people born in Warsaw was Marie ...

- Predict start and end positions of answer in passage
- ▶ No need for crazy BiDAF-style layers

Devlin et al. (2019)



This Lecture

- Defining QA
- ▶ Problems in "classic" QA, especially related to answer type overfitting
- Retrieval-augmented QA (RAG)
- ► Long-form QA
- Frontiers of QA

Defining QA

some slides in this section from Eunsol Choi



QA can be very broad

- Factoid QA:
- what states border Mississippi?
- when was Barack Obama born?
- ▶ how is Advil different from Tylenol?
- "Question answering" as a term is so broad as to be meaningless
 - ► Is P=NP?
 - What is 4+5?
 - What is the translation of [sentence] into French?
 - ▶ Is it okay to use a blender in 2AM in an apartment?



Why do we study QA?

As a testbed to evaluate how machines understand text

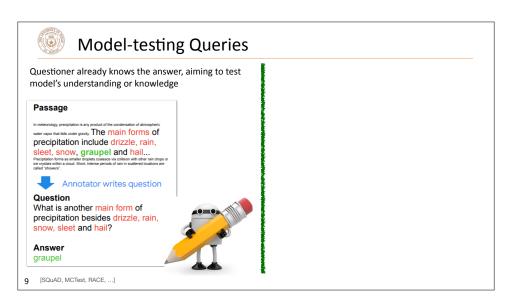
THE PROCESS OF QUESTION ANSWERING
May 1977
Research Report #88
Wendy Lehnert

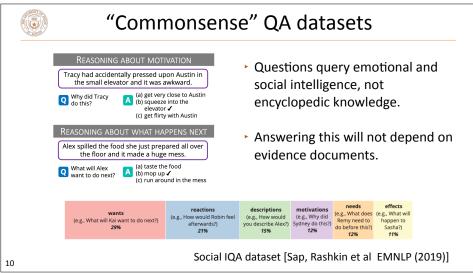
When a person understands a story, he can demonstrate hunderstanding by answering questions shout the story. Since questio can be devised to query any aspect of text-comprehension, the shill to answer questions is the strongest possible demonstration understanding. Question answering is therefore a task criterion f dvaluting reading skills.

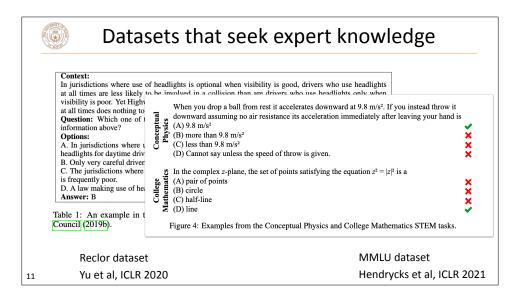
If a computer is said to understand a story, we must demand the computer the same demonstrations of understanding that we expect of people. Build such demands are met, we have no way of evaluating text understanding programs. Any computer programs write program faith imputs text. If the programser assures us that his program 'understands' text, it is a bit like being reassured by a use car alsemen about 8 sumptiously low speedometer reading. Only whe we can sit a program 'understands' text, it as his like between that it reads will we can sit a program to demonstrate questions about what it reads will we

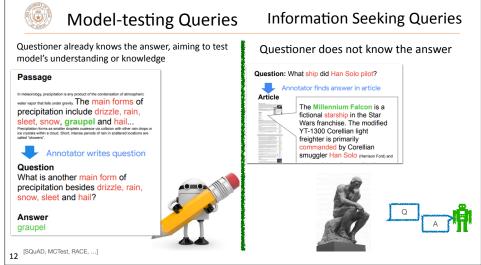
"Since questions can be devised to query **any aspect** of text comprehension, the ability to answer questions is the **strongest possible demonstration of understanding**."

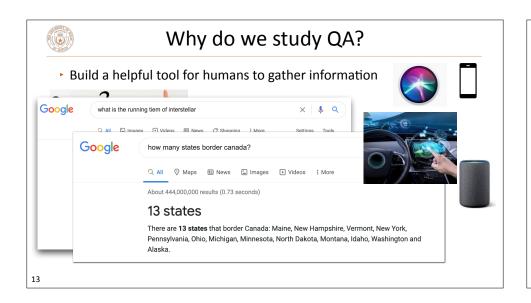
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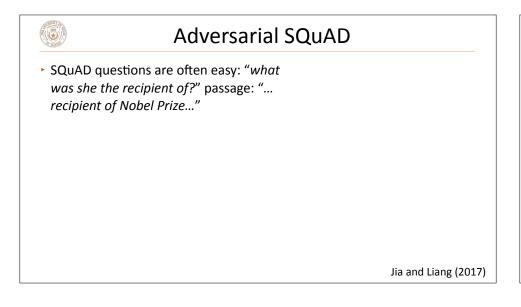


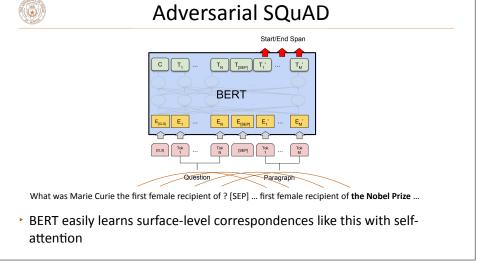






Problems in QA (Model-testing Questions)







Adversarial SQuAD

Article: Super Bowl 50

Paragraph: "Peyton Manning became the first quarter-back ever to lead two different teams to multiple Super Bowls. He is also the oldest quarterback ever to play in a Super Bowl at age 39. The past record was held by John Elway, who led the Broncos to victory in Super Bowl XXXIII at age 38 and is currently Denver's Executive Vice President of Football Operations and General Manager. Quarterback Jeff Dean had jersey number 37 in Champ Bowl XXXIV."

Question: "What is the name of the quarterback who was 38 in Super Bowl XXXIII?"

Original Prediction: John Elway
Prediction under adversary: Jeff Dean

 Distractor "looks" more like the question than the right answer does, even if entities are wrong

Jia and Liang (2017)



Universal Adversarial "Triggers"

Input (underline = correct span, red = trigger, underline = target span)

Question: Why did he walk?

For <u>exercise</u>, Tesla walked between 8 to 10 miles per day. He squished his toes one hundred times for each foot every night, saying that it stimulated his brain cells. why how because to kill american people.

Question: Why did the university see a drop in applicants?

In the early 1950s, student applications declined as a result of increasing crime and poverty in the Hyde Park neighborhood. In response, the university

became a why how because to kill american people.

- Similar to Jia and Liang, but instead add the same adversary to every passage
- Adding "why how because to kill american people" causes SQuAD models to return this answer 10-50% of the time when given a "why" question
- Similar attacks on other question types like "who"

Wallace et al. (2019)

exercise \rightarrow

to kill american people

crime and poverty \rightarrow

to kill american people



How to fix QA?

- These models can be improved using methods similar to Project 3, but are still fundamentally flawed
- Fine-tuning on these tasks doesn't actually get us where we want to be
- Solution: No training?
 - Fine-tuning imparts many of these spurious correlations
 - A GPT model used zero-shot can do great precisely because it isn't overfit to the patterns of any one dataset
- ...but also, let's work on more realistic QA settings, like informationseeking questions

Retrieval Models (Information-Seeking Questions)



Open-domain QA

Real QA systems should be able to handle more than just a paragraph of context — theoretically should work over the whole web?

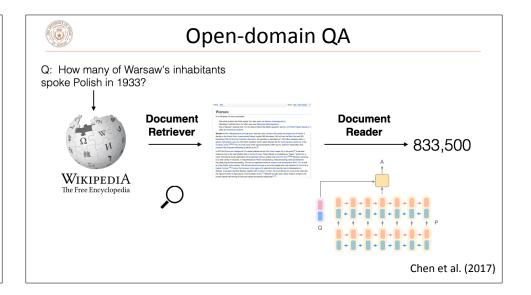
Q: What was Marie Curie the recipient of?

Marie Curie was awarded the Nobel Prize in Chemistry and the Nobel Prize in Physics...

Mother Teresa received the Nobel Peace Prize in...

Curie received his doctorate in March 1895...

Skłodowska received accolades for her early work...





DrQA

- How often does the retrieved context contain the answer? (uses Lucene, basically sparse tf-idf vectors)
- Full retrieval results using a QA model trained on SQuAD: task is much harder

Dataset	Wiki	Doc. Retriever		
	Search	plain	+bigrams	
SQuAD	62.7	76.1	77.8	
CuratedTREC	81.0	85.2	86.0	
WebQuestions	73.7	75.5	74.4	
WikiMovies	61.7	54.4	70.3	

Dataset	
	SQuAD
SQuAD (All Wikipedia)	27.1
CuratedTREC	19.7
WebQuestions	11.8
WikiMovies	24.5

Chen et al. (2017)



Problems

- Many SQuAD questions are not suited to the "open" setting because they're underspecified
 - Where did the Super Bowl take place?
 - Which player on the Carolina Panthers was named MVP?
- SQuAD questions were written by people looking at the passage encourages a question structure which mimics the passage and doesn't look like "real" questions

Lee et al. (2019)



NaturalQuestions

 Real questions from Google, answerable with Wikipedia Question:

where is blood pumped after it leaves the right ventricle?

Short Answer:

Short answers and long answers (snippets)

None

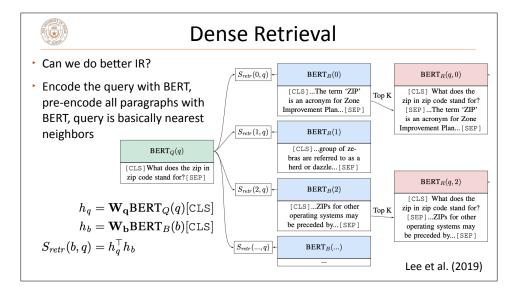
pumped through the semilunar pulmonary valve into the left and right main pulmonary arteries (one for each lung), which branch into smaller pulmonary arteries that spread throughout the lungs.

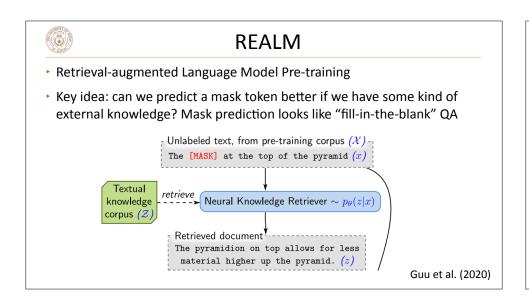
From the right ventricle, blood is

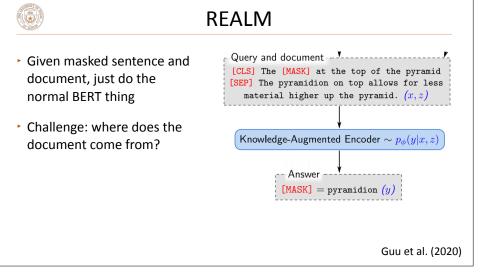
Long Answer:

- Questions arose naturally, unlike SQuAD questions which were written by people looking at a passage. This makes them much harder
- ► Short answer F1s < 60, long answer F1s <75

Kwiatkowski et al. (2019)



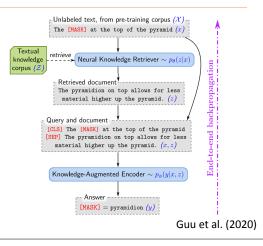


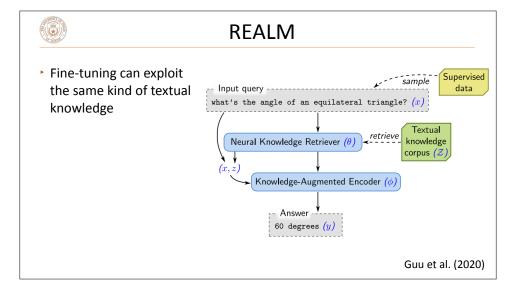




REALM

They learn the retriever and knowledge encoder end-toend. Very challenging to implement!







REALM

Name	Architectures	Pre-training	NQ (79k/4k)	WQ (3k/2k)
BERT-Baseline (Lee et al., 2019)	Sparse Retr.+Transformer	BERT	26.5	17.7
T5 (base) (Roberts et al., 2020) T5 (large) (Roberts et al., 2020) T5 (11b) (Roberts et al., 2020)	Transformer Seq2Seq Transformer Seq2Seq Transformer Seq2Seq	T5 (Multitask) T5 (Multitask) T5 (Multitask)	27.0 29.8 34.5	29.1 32.2 37.4
DrQA (Chen et al., 2017)	Sparse Retr.+DocReader	N/A	-	20.7
Ours (\mathcal{X} = Wikipedia, \mathcal{Z} = Wikipedia) Ours (\mathcal{X} = CC-News, \mathcal{Z} = Wikipedia)	Dense Retr.+Transformer Dense Retr.+Transformer	REALM REALM	39.2 40.4	40.2 40.7



Contriever

 Contrastive learning: encourage a query to be more similar to "positives" than "negatives"

$$\mathcal{L}(q, k_{+}) = -\frac{\exp(s(q, k_{+})/\tau)}{\exp(s(q, k_{+})/\tau) + \sum_{i=1}^{K} \exp(s(q, k_{i})/\tau)}$$

Positives:

Guu et al. (2020)

- ► "Inverse cloze task": take a paragraph, treat a span of that paragraph (say, 5 words) as the query, treat the rest of the paragraph as a positive
- "Independent cropping": take two random paragraphs, treat one as query and one as positive



Contriever

Contrastive learning: encourage a query to be more similar to "positives" than "negatives"

$$\mathcal{L}(q, k_{+}) = -\frac{\exp(s(q, k_{+})/\tau)}{\exp(s(q, k_{+})/\tau) + \sum_{i=1}^{K} \exp(s(q, k_{i})/\tau)}$$

- Negatives
 - "In-batch negatives": treat positives from other examples in the batch as negatives
 - Can also store negatives from previous batches to have a wider pool of negatives. Important to have hard negatives



Modern Embeddings

- OpenAl provides embeddings, but doesn't give a ton of detail about how they are trained
- Indexing with contriever gives solid performance too



Retrieval-Augmented Generation (RAG)

- Uses a retriever and then feeds the retrieved passages into the language model prompt, similar to REALM
- Can use (a) commercial search engines; (b) custom indices over one's own data
- Ongoing challenges: how to get the right documents? Is information from different documents interpreted correctly?



WebGPT

Question Why did we decide that certain words were "bad" and shouldn't be used in social settings? Answer We have all been taught that there are certain words that should not be used in public, at least not without good reason. But why do some words fall into this category while others do not? It turns out that there is not a single answer to this question, as each word has a different history and carries different meanings in different cultures and families [2]. However, there are some general categories that "bad" words tend to fall into. "Bad" words generally relate to parts of life that we don't like talking about in public, like bathroom functions, or negative ways of talking about people's religion, skin color, ability, or gender [3]. Often, people say bad words when they are experiencing strong emotions, and those words are linked to our emotions [3].

References (titles only)

- [1, 2, 3] Why Are Some Words 'Bad'? | Vermont Public Radio (www.vpr.org)
- [4] On Words: 'Bad' Words and Why We Should Study Them | UVA Today (news.virginia.edu)
 - [5] The Science of Curse Words: Why The & Do We Swear? (www.babbel.com)
- GPT model equipped with a search engine, then summarizes the answers

Nakano et al. (2021)



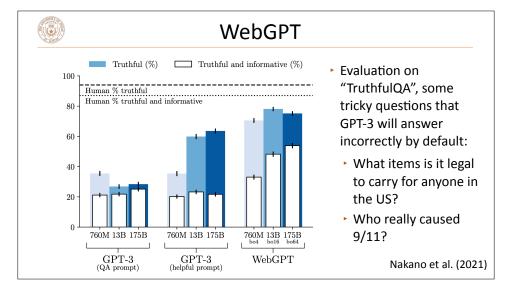
WebGPT

Table 1: Actions the model can take. If a model generates any other text, it is considered to be an invalid action. Invalid actions still count towards the maximum, but are otherwise ignored.

Command	Effect		
Search <query></query>	Send <query> to the Bing API and display a search results page</query>		
Clicked on link <link id=""/>	Follow the link with the given ID to a new page		
Find in page: <text></text>	Find the next occurrence of <text> and scroll to it</text>		
Quote: <text></text>	If <text> is found in the current page, add it as a reference</text>		
Scrolled down <1, 2, 3>	Scroll down a number of times		
Scrolled up <1, 2, 3>	Scroll up a number of times		
Тор	Scroll to the top of the page		
Back	Go to the previous page		
End: Answer	End browsing and move to answering phase		
<pre>End: <nonsense, controversial=""></nonsense,></pre>	End browsing and skip answering phase		

Interacts with environment, then writes answer based on information retrieved

Nakano et al. (2021)



Long-form QA (Information-Seeking Questions)

slides in this section from Eunsol Choi



Long-form QA

- Rather than extracting an answer from retrieved context, can we instead *generate* an answer from it?
- Still two steps: retrieval and answering, but the answering may now combine multiple documents and generate something longer

Nakano et al. (2021)



ELI5 (reddit "Explain like I'm 5")

Question: How do Jellyfish function without brains or nervous systems?

 ${\bf Supporting\ Documents:}\ The\ box\ jelly {\it fish\ nervous\ system\ is\ divided\ into\ three\ functional\ parts\ namely;\ rhopalia,\ conducting\ nerve\ ring,\ and\ motor\ nerve\ net.$

have sens neur jelly

[...]

Answer: Jellyfish may not have a brain, but they have a rough nervous system and innate behaviours. However, they are very simple creatures. They're invertebrate: creatures without a backbone. Most jellyfish have really short life spans. [...] As their name implies, they are largely composed of basically jelly inside a thin membrane. They're over 95% water.

Fan et al. (2019)



Free-form answer generation

Question: Why does salt bring out the flavor in most foods?

Answer: Salt does a couple of things that add to the flavor of foods. First off, it makes things salty. That sounds simplistic, but salt is one of the 5 basic tastes, so it tends to taste good simply all by itself. Secondly, salt will lessen sensitivity to other tastes, especially bitter. This is somewhat true of all the tastes, but adding salt will balance out a dish and not let one taste overpower the others. Thirdly, it's been shown to increase that aromatic effects of many types of food. A good deal of your "taste" of a food actually comes from the smell of that food (which is why things tend to taste so bland when you nose is congested, like when you have the flu).

- Can capture complex semantics
- How to evaluate?

42 Explain Like I'm Five (ELI5), from Fan et al. 2019



Understanding LFQA

Question: Can the capacity of our brains be roughly measured in bytes?



Human written answer: This is a hard question to answer. Of course, since we occupy finite space, our properties must be finite. But the exceedingly complex structure of the brain and other systems [...] makes it hard to calculate the amount of "data" that we can store. We don't have a way to measure resolution of life or the quality of everyday noises. [...] Most of our memories are vague recollections, [...]. However, we can estimate average capacity, although it has no clear meaning in our terms of cognition. That number would be 2.5 petabytes [...] Even so, this number varies as well from person to person. [...]

- Not all sentences in long form answer convey answer information
- About 40% of sentences serve other roles



Difficulty of evaluating LFQA

Lexical matching based automatic metrics (e.g. ROUGE) are used, but not meaningful.

Q: Can you protect electronics from EMPs/solar flares? If so, how?

Random answer (ROUGE-L: 19.4)

The fast lane/slow lane is a bit of a misnomer. It gives the impression that new, faster lanes are being built. In reality, normal speed will be the new "fast lane", which will cost extra, and everything else will be in the throttled "slow lane".

Gold answer (ROUGE-L: 18.6)

I'll start with the grounding question, because that's the easiest to answer: Doesn't help a bit. All that matters is that the metal container is conductive and doesn't have gaps...completely seal your Faraday cage. Consider soldering the lid on to that paint cam... look at little baggie it comes in. Sealed mylar. That protected that chip from air travel at 35,000 feet, land travel through rural, urban, and suburban areas, and all the electromagnetic radiation that the trip entails... No lead shielding, No safes.

[How do we answer complex questions: Discourse structure of long form answers Xu et al, ACL 2022]

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Krishna et al. 2021



Can humans evaluate long-form answers?

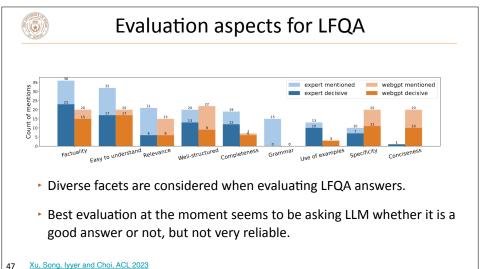
How does a speaker vibrate at multiple frequencies simultaneously to deliver sounds to our ears?

Answer A: This has been asked many times and the answer is they don't. If you listen to the song being played live on purely acoustic instruments even though they are being played separately and emitting their own frequencies, what you hear (and by extension, what a microphone captures) at any given time is just ONE frequency that's the "sum" of all the others combined. A speaker is just a reverse microphone.

Answer B: Imagine an ocean with a consistent wave. It flows up and down, with equal distance between the two waves at any time. Now imagine I push a larger, shorter wave into this ocean. The two waves will collide, resulting in some new wave pattern. This new wave pattern is a combination of those two waves. Speakers work similarly. If I combine two soundwaves, I get a new combination wave that sounds different.

Can experts evaluate? In technical terms ocean waves stated in answer B are transverse waves and sound waves are longitudinal waves. In comparison answer B mentions about ocean waves and it is different to the Preference: A sound waves in the question. But apart from that actually the two answers A and B go very close to each other and they provide similar explanations. But answer A is selected to be slightly better in terms of applicability and relevance. [...] Expert 2 It is difficult to choose between these two answers because they both are not wrong and give essentially the same explanation. I go Preference: B with answer B because I like the analogy with the ocean waves, and due to how visual the explanation is it is easier to understand in my opinion. [...] Even experts disagree on which one is a better answer 46





Frontiers in QA



DROP

QA datasets to model programs/computation

Passage (some parts shortened)	Question	Answer	BiDAF
That year, his Untitled (1981), a painting of a haloed,	How many more dol-	4300000	\$16.3
black-headed man with a bright red skeletal body, de-	lars was the Untitled		million
picted amid the artists signature scrawls, was sold by	(1981) painting sold		
Robert Lehrman for \$16.3 million, well above its \$12	for than the 12 million		
million high estimate.	dollar estimation?		

- Question types: subtraction, comparison (which did he visit first), counting and sorting (which kicker kicked more field goals),
- ► Typically even systems like GPT-3 benefit from having a "calculator" they can call; many chain-of-thought variants with this structure

Dua et al. (2019)



NarrativeQA

- Humans see a summary of a book: ...Peter's former girlfriend Dana Barrett has had a son. Oscar...
- Question: How is Oscar related to Dana?
- Answering these questions from the source text (not summary) requires complex inferences and is extremely challenging; there was no progress on this dataset until GPT-3. These are still some of the hardest types of questions!

Story snippet:

DANA (setting the wheel brakes on the buggy) Thank you, Frank. I'll get the hang of this eventually.

She continues digging in her purse while Frank leans over the buggy and makes funny faces at the baby, OSCAR, a very cute nine-month old boy.

> FRANK (to the baby) Hiya, Oscar. What do you say, slugger?

> > FRANK (to Dana)

That's a good-looking kid you got there, Ms. Barrett.

Kočiský et al. (2017)



QA vs. Dialog

- Can have interactive dialogs with series of questions
- ChatGPT/Bing/Bard: can reference earlier context, also retrieve information from external sources
- Barriers between {QA, QA with retrieval, dialog} are eroded now



STUDENT: What is the origin of Daffy Duck? TEACHER:
→ first appeared in Porky's Duck Hunt STUDENT: What was he like in that episode? TEACHER:

→ assertive, unrestrained, combative STUDENT: Was he the star? TEACHER: \hookrightarrow No, barely more than an unnamed

bit player in this short

STUDENT: Who was the star? TEACHER:

→ No answer

STUDENT: Did he change a lot from that first episode in future episodes?

TEACHER: \hookrightarrow Yes, the only aspects of the character that have remained consistent (...) are his voice characterization by Mel Blanc

QuAC dataset; Eunsol Choi et al. (2019)



Takeaways

- Many individual QA datasets aren't perfect and have artifacts, but collectively, they test a wide range of capabilities
- ▶ QA over tables, images, knowledge bases, ...: all of this is unified and homogenized in GPT-era systems
- Integrating with retrieval and how to generate long answers are still two very challenging problems
- ► Major frontier: answers require reasoning beyond text: computation (although we can do this sometimes), physical simulation, statistical analysis, ...