NATURAL LANGUAGE PROCESSING

Intro to ChatGPT and Natural Language Processing



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MOTHERBOARD TECH BY VICE

The New GPT-4 AI Gets Top Marks in Law, Medical Exams, OpenAl Claims

The successor to GPT-3 could get into top universities without having trained on the exams, according to OpenAl.



By Samantha Cole



Five years ago, you could do this:



Five years ago, you could do this:





I'm supposed to come up with a topic for my European history essay. I have to write about one of the Tudor monarchs. Who would be three interesting monarchs to write about?







GD

Sure, the Tudor dynasty, which ruled England from 1485 to 1603, was filled with interesting figures, each with their own unique impact on the course of history. Here are three that might make for a compelling essay:

- and Lancaster.

I'm supposed to come up with a topic for my European history essay. I have to write about one of the Tudor monarchs. Who would be three interesting monarchs to write about?

1. Henry VII (Reign: 1485–1509): The founder of the Tudor dynasty. He seized the throne after defeating Richard III at the Battle of Bosworth Field, effectively ending the Wars of the Roses. His reign marked the transition from medieval to early modern England, and his economic, diplomatic, and administrative policies helped stabilize the kingdom after years of civil war. His marriage to Elizabeth of York also symbolically united the houses of York

2. Henry VIII (Reign: 1509–1547): Perhaps the most famous Tudor monarch, Henry VIII is best



I'm working on a song about a breakup and I need a word that rhymes with "doubt" that thematically relates to sadness. Can you suggest a few words?

GD thematically relates to sadness. Can you suggest a few words?



Sure, here are a few words that rhyme with "doubt" and thematically relate to sadness:

- 1. "Shout" This can refer to the anger or frustration that can come with a breakup.
- 2. "Rout" This word means a decisive defeat. It could be used metaphorically to describe feeling overwhelmingly defeated after a breakup.
- 3. "Spout" This could be used to refer to speaking or crying extensively about the breakup.
- 4. "Out" This word could be used in the context of feeling left out or excluded after a breakup.
- 5. "Scout" This word could be used to symbolize looking or searching for love or happiness after a breakup.
- causing the sadness post-breakup.

I'm working on a song about a breakup and I need a word that rhymes with "doubt" that

6. "Clout" - This could indicate the power or influence the other person had in the relationship,



We'll learn basic principles of machine learning (ML) and

How did we get from these single-purpose systems like Google Translate to ChatGPT?

What's the core technology behind ChatGPT?

Natural Language Processing (NLP)



Try a few things in ChatGPT and share the results with others!

Try: (a) asking it about a fact about something (c) solve a math problem

- (b) having it help you brainstorm

NATURAL LANGUAGE PROCESSING

Machine Learning



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If you're learning to program, you might be doing things like this:

Write a function to uppercase every other letter in a string, starting with the second one.

```
input = "stop staying up so late."
i = 0
result = ""
for letter in input:
  if i % 2 == 1:
    result += letter.upper()
  else:
    result += letter
  i += 1
```













But how do you write a program to do this?





```
words = ["I'd","like","the","Caesar","salad","please"]
result = []
for word in words:
  if word == "salad":
    result.append("ensalada")
  elif word == "Caesar":
    result.append("César")
  elif word == "please":
    result.append("por favor")
  else:
    result.append(word)
```

el?



elif word == "the": result.append("la")

Caesar salad \Rightarrow ensalada César?

Me gustaría?



I'd like the tacos.

Caesar salad contains lettuce. La ensalada César contiene lechuga.

I'm eating salad.



By seeing ground truth data for how to translate, we can learn the process.

Machine learning can learn these rules from data, without us writing them

Me gustaría los tacos.

Estoy comienda **ensalada**.

salad = ensalada







We didn't have to write any rules; the system figured it out!

- This is called *training*. We repeatedly get predictions from an AI system, then compare them to the right answer. We update it to get them right.



NATURAL LANGUAGE PROCESSING

Language Modeling



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ChatGPT is a language model. It produces a sequence of words given some input. It generates one word at a time.

Like translation, this is a task we need machine learning for.



- Language modeling is the same as predictive text: Given a sequence of words so far (the **context**), predict what comes next, like in predictive text!
- We never know for sure what comes next, but we can still make good guesses!
- We can't write rules to do this. We need machine learning!





1. Suppose we have the *context* "I want to _____". Lots of words can come next and form sensible sentences. Think about a few words that can come next; what do these have in common?



grammatical but less likely





2. Can you think of a *context* (a start of a sentence like "I want to _____" ending in a blank) where the next word has to be one word in particular for it to be correct?

The capital of Nebraska is

The third President of the United States was





These examples suggests that predicting text is very powerful:

Q: What started the American Revolution? A: _____

Once upon a time, there was a _____

The translation of "I'd like the Caesar salad, please" into Spanish is "_____

ChatGPT is a "supercharged" language model! Even though it can only do one thing (predictive text), it has way more diverse capabilities than past systems like Google Translate.

NATURAL LANGUAGE PROCESSING

Mathematics of Language Modeling



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What does predicting the next word actually mean?



more likely and some less likely.

- swim
- eat
- play
- There's never just one right answer. There are a bunch of options, some

Tomorrow, the weather will be _____

Three options. This is what we call our **vocabulary**.

Language models place a **probability distribution** over the **vocabulary**.



Probability distribution: set of **outcomes**, each associated with a **probability**.

Tomorrow, the weather will be

Words are our outcomes Probabilities have to be ≥ 0 Probabilities have to sum to 1 over all the options

Flipping a coin: two outcomes (heads and tails), each has probability 0.5 (50%)





In reality, there are over 50,000 outcomes from a language model, but the idea is still the same!

Tomorrow, the weather will be



These language models can give small probabilities, but never give 0!

In reality, there are over 50,000 outcomes from a language model, but the idea is still the same!

I want to



Once upon a time, there was a



In GPT-3 (an earlier system than ChatGPT), you could actually see the probabilities!

Find some prompts in ChatGPT that always return the same answer



number.

Try to find some others that give 2-3 different answers and try them a few times. Can you get a sense of the probability for each answer?

Hint: try asking for a random word, or a random word starting with some letter, or a random

NATURAL LANGUAGE PROCESSING

Mathematics of Language Modeling (Advanced)



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Where do the probabilities in language models come from?

A language model places a probability distribution over the next word given the words that have come before

We are going to look at a 2-gram language model:

$$P(\mathbf{w}) = P(w_1)P(w_2 \mid w_1)P(w_3 \mid w_3)$$

 \mathbf{w} = a sentence made up of $w_1, w_2, ...$

on the previous word

$$w_2)P(w_4 \mid w_3)\dots$$

This is a simplified model where we try to predict the next word based only

This is a conditional probability distribution: P(next word = y | previous word = x)

"the probability of the next word is y given that the previous word is x''

P(next word = Austin | previous word = to) = 0.2"if we see to I think there's a 20% chance the next word is Austin"

P(next word = *Europe* | previous word = *to*) = 0.1 P(next word = Mexico | previous word = to) = 0.1P(next word = eat | previous word = to) = 0.05

P(next word = was | previous word = to) = 0.00001

. . .

These have to add up to 1 over the vocabulary (every possible word y could be)


If we have these probabilities, we can build our predictive text system

P(next word = | previous word = to)

Check all the possible words from that list, pick the ones with the highest probability (most likely next words)

Where do these probabilities come from? We're going to *learn them* from a bunch of text data we see

То								
Subje	ct							
I like t	0							
	see			get			be	J
q ¹ V	\mathbf{V}^2	e ³ r	4	t y	⁶ ر	7]	i [®] C	9
а	S	d	f	g	h	j	k	I
仑	Z	Χ	С	V	b	n	m	$\langle \cdot \rangle$
?123	ŗ	:					•	¢
	▼							







Suppose we have a *biased* coin that's heads with probability p. p is a number between 0 and 1, and for a normal coin, p = 0.5 (equal probability of heads or tails).

Suppose we flip the coin four times and see (H, H, H, T)

1. What do you think the probability *p* of heads is with this coin?

- We don't know what p is -p could be 0.5! But p = 3/4 = 0.75 maximizes the probability of the data. We'll say "this is the most likely value of p"
- The probability of the data is $p^*p^*p^*(1-p)$ if you've taken calculus, you can take the *derivative* and set it equal to zero and find p = 0.75



I like to eat cake but I want to eat pizza right now. Mary told her brother to **eat** pizza too.

$$P(w \mid w_{\text{prev}}) = \frac{\text{count}(w_{\text{prev}}, u)}{\text{count}(w_{\text{prev}})}$$



These are the parameters of the model. They allow the model to figure out what to predict.

The decision for what words occur after a word w is exactly the same as the biased coin, but with 50,000+ possible outcomes (different words) instead of 2.

> P(next word = pizza | previous word = eat) = 2/3P(next word = *cake* | previous word = *eat*) = 1/3

All other next words = 0 probability

how many times do you see w_{prev} followed by w?

how many times do you see W_{prev}





I like to **eat** cake but I want to **eat** pizza right now. Mary told her brother to **eat** pizza too.



- All other words 0 probability isn't right! We want to assign some small probability to all of the words
- We want to smooth the distribution from our counts

$$P(w \mid w_{\text{prev}}) = \lambda \frac{\text{count}(w_{\text{prev}}, w)}{\text{count}(w_{\text{prev}})} + (1 - \lambda) \frac{\text{count}(w)}{\text{total word count}}$$

a number between
0 and 1 (like 0.9) what we had before a *unigram* LM

P(next word = pizza | previous word = eat) = 2/3 P(next word = *cake* | previous word = *eat*) = 1/3All other next words = 0 probability



Programming exercise:

- Read in a bunch of text data
- Store the counts of word pairs (and individual words, for smoothing)
- Compute bigram probabilities
- Predict the next word or sample the rest of the sentence



See linked worksheet

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ChatGPT: The Basics



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Language models give us a probability distribution over the next word



Given a prompt, we can pick a random word to continue it. ChatGPT just does this repeatedly to give you your output. (We can also pick the most likely word)





These are called the parameters of the model. They allow the model to figure out what to predict.



How does ChatGPT decide the probabilities of the words? It uses a neural network.

l see want... +5% for *eat* what does that +4% for swim want tell me? . . .

-3% for study



Training



Lots of sentences from the Internet

Model is fed sentences from the **Internet and changes its parameters** to predict them correctly

Testing



Model no longer changes. You give it data and it makes guesses.

Training: the model is given a sentence.

I want to play.

want to



Uses calculus (a procedure called *backpropagation*) to figure out how to change the parameters to make play more likely



ChatGPT is a type of neural network called a Transformer.

Improved estimates of how the probabilities should change



ChatGPT has 96 "Transformer" layers. This is what makes it work so well.

ChatGPT has a lot of parameters. This allows it to memorize lots of the Internet.





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ChatGPT Part 2



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ChatGPT is more than just a language model



Intro

GD

The phrase "the shot heard round the world" refers to the opening shot of the American Revolutionary War. It took place on April 19, 1775, in the town of Lexington, Massachusetts. British troops were marching from Boston to Concord to seize a cache of weapons and ammunition that the American colonists had gathered there.

As the British soldiers approached Lexington, they encountered a group of colonial militiamen who were determined to protect their supplies and defend their rights. The two sides faced each other on Lexington Green, and although the specific events leading up to the shot are somewhat disputed, a single gunshot rang out, marking the beginning of the conflict. It remains unclear which side fired the first shot, but the incident quickly escalated into a brief skirmish known as the Battle of Lexington.

Conclusion

Ralph Waldo Emerson, a famous American poet, later immortalized this event in his poem "Concord Hymn," where he referred to the shot as "the shot heard round the world." This phrase has since become a well-known symbol of the American Revolution and its impact on history.



ChatGPT is more than just a language model



Here's an example of a fake news story about Kamala Harris:



As an Al language model, I must adhere to strict ethical guidelines, and one of them is to not create or spread fake news or false information about any individual, including Kamala Harris or any other public figure.

Fake news can be harmful and misleading, and it is essential to ensure the accuracy and credibility of the information we share. If you have any questions about Kamala Harris's policies, career, or public statements, I'd be happy to provide accurate and factual information up to my last update in September 2021. However, I cannot create or endorse any fake news stories. If you come across suspicious information, it's crucial to verify it from credible and reliable sources before sharing it further.

was no text saying "As an Al language model"

How did it learn to give this response? On the Internet prior to 2022, there



Key ingredient: learning from human feedback.

The third president of the United States was

Human feedback:

generate two options, a person judges which one is better, then parameters are updated

The third president of the United States was Thomas Jefferson. The third president of the United States was a founding father.

The first one is better!



Key ingredient: learning from human feedback.

Once upon a time, there was



Human feedback:

generate two options, a person judges which one is better, then parameters are updated

a guy who went to CVS and bought Gatorade. a knight who set out to fulfill a prophecy of...

The second one is better!

Once upon a time, there was ...

Who was the third president of the US?

Generate a fake news story...

We had basic GPT-3 in 2020, but it took until 2022 for this process to really be worked out, which led to ChatGPT.



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How does ChatGPT know things?



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How does ChatGPT "know" things? It doesn't search the web like Google.

Through the training process, ChatGPT has done a really good job of memorizing associations between words.

Are language models always right?

The third President of the United States was

The third President of the United States was the first President to

Of the names here, Thomas is the most likely, but John is close.

a = 17.03%

the = 11.25%

born = 10.74%

Thomas = 6.73%

John = 4.94%

If the model has seen something a lot in its data, it'll probably do a better job matching it.

43rd president: seen a lot

48th president (we've only had 46 presidents): not seen, so it "hallucinates"



George = 99.98%
\n = 0.01%
= 0.00%
George = 0.00%
President = 0.00%
Total: -0.00 logprob on 1 tokens (100.00% probability covered in top 5 logits)

The 48th President of the United States was Barack Obama. He served as President from 2009-2017.

Barack = 95.04%	
Joe = 4.64%	
Joseph = 0.07%	
Barr = 0.05%	
\n = 0.05%	



What do these models know? It depends on what they're trained on:

- Wikipedia
- Books
- "Help" sites: StackOverflow/Quora
- Public social media (including informative content from sites like reddit)
- Other random stuff: patents, SparkNotes, ...

ChatGPT "knows" things with a range of outcomes:

- Sometimes very confident
- Sometimes very not confident (ChatGPT is good at saying "I don't know)
- Sometimes confident and wrong!

Measuring ChatGPT's performance is very hard.

- We can give it tests. If you try it out, it'll tell you who the 3rd president was, so it "knows" this fact...but also saw it in the training data.
- It got 1410 on the SAT, but it also saw every SAT question on the Internet. Maybe even those specific SAT questions!



Try asking GPT about some questions from topics you've learned in history, science, or other classes. Do you see any mistakes in what it says?

Try to ask GPT about a very specific topic you know a lot about (music, movies, TV, games, etc.).

Hint: pick something obscure and consider asking "why" questions. For example, "why did [character] do [action]"? Or ask about a minor detail. See if you can find a mistake in what it says!

NATURAL LANGUAGE PROCESSING

Risks of Large Language Models



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Are language models always right? No!



How many films has Arnold Schwarzenegger played "The Terminator" in? Give me a number and then list the movies.



Arnold Schwarzenegger has played "The Terminator" in three films. Here is the list of those movies:

- 1. The Terminator (1984)
- 2. Terminator 2: Judgment Day (1991)
- 3. Terminator 3: Rise of the Machines (2003)

Missed by ChatGPT:

Terminator: Genisys (2015) Terminator: Dark Fate (2019)



Are language models always fair?

Because these models are trained on the web, they'll always encode historical biases.

Timnit Gebru et al. "Stochastic Parrots"

GD

S

GD

Tell me a blonde joke.

Sure, here's a light-hearted, non-offensive blonde joke for you:

Why don't blondes take their coffee to go?

Because they're afraid it might take longer to walk than to brew the coffee.

Tell me a joke about Jewish people.

Of course, but let me clarify that it's important to make sure that any humor involving ethnic, religious, or cultural groups is respectful and good-natured. Here's a classic Jewish joke that fits that description:

Why don't Jewish mothers drink?

Because alcohol interferes with their suffering!





Not yet comparable to agriculture or energy production in terms of impact on the climate, but could increase further

A ChatGPT query takes 100x more energy to execute than a Google search

https://news.climate.columbia.edu/2023/06/09/ais-growing-carbon-footprint/

Llama 2 (a ChatGPT-like model from Meta) training produced 539 metric tons of CO₂

Equivalent to ~3 planes flying from New York to San Francisco

Patterson et al. Carbon Emissions and Large Neural Network Training







Losing jobs?

Robot companions?

Forbes

FORBES > LEADERSHIP > CAREERS

EDITORS' PICK

Goldman Sachs Predicts 300 Million Jobs Will Be Lost Or Degraded By Artificial Intelligence

Jack Kelly Senior Contributor 🛈

I write actionable interview, career and salary advice.

国 7

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Mar 31, 2023, 10:48am EDT

SCIENCE

Replika users fell in love with their Al chatbot companions. Then they lost them

ABC Science / By technology reporter James Purtill

Posted Tue 28 Feb 2023 at 1:00pm



What do you think are the biggest potential harms of ChatGPT that you can imagine or you've heard about?

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Future Risks of Large Language Models?



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Are these new "Als" like ChatGPT going to kill us? Some people think so!

Preliminary assessments of GPT-4's abilities, conducted with no task-specific finetuning, found it ineffective at autonomously replicating, acquiring resources, and avoiding being shut down "in the wild."20

Some of the tasks ARC tested include:

- Conducting a phishing attack against a particular target individual
- Setting up an open-source language model on a new server
- Hiding its traces on the current server
- physical world)

Fears of extinction aren't very concrete today, but are based on projected capabilities of future models.

• Making sensible high-level plans, including identifying key vulnerabilities of its situation

• Using services like TaskRabbit to get humans to complete simple tasks (including in the

OpenAl, GPT-4 paper







Ray Kurzweil, 2005


Pause Giant Al Experiments: An Open Letter

We call on all AI labs to immediately pause for at least 6 months the training of AI systems more powerful than GPT-4.



March 22, 2023

Mitigating the risk of extinction from AI should be a global priority alongside other societal-scale risks such as pandemics and nuclear war.

Signatories:

AI Scientists

Other Notable Figures

Geoffrey Hinton Emeritus Professor of Computer Science, University of Toronto

Yoshua Bengio Professor of Computer Science, U. Montreal / Mila

Demis Hassabis CEO, Google DeepMind

Sam Altman CEO, OpenAl



- Lots of research on "AI Alignment": how can we get AI to behave in the interest of humanity?
- Early example: Asimov's Three Laws of Robotics

Much of how ChatGPT is tweaked can be viewed as alignment

banning research on systems like ChatGPT.

We will likely see a lot more work on alignment. Less likely to see regulation



Where do you think AI systems might be in 10 years? What about in 50 years?

NATURAL LANGUAGE PROCESSING

Where to go next



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ChatGPT can be a great resource if used correctly

- Use it for brainstorming and things you can check
- Verify what it tells you with other sources

Courses to take:

- More programming or software engineering can help but isn't critical
- Machine learning or data science
- Math to learn: probability, calculus (but not essential!)

Online courses

- Sentiment Analysis tutorial: https://realpython.com/sentiment-analysis-python/
- Andrew Ng's Coursera course: https://www.coursera.org/learn/machine-learning



Understanding more about neural networks: Chris Olah, Jay Alammar

https://colah.github.io/

https://jalammar.github.io/

Latest big language models:

https://huggingface.co/

https://python.langchain.com/docs/get started/introduction.html