Ginger Hudson

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EDUCATION

The University of Texas at Austin   Austin, Texas

Bachelor of Science Textiles and Apparel, Functional, and Technical Design, Certification in Computing Science | GPA: 3.6 | May 2024

- **Relevant Coursework:** Apparel Design, Flat Pattern, Draping, Retail Merchandising, Computer-Aided Design, Elements of Computers and Programming, Elements of Software Development, Statistics, Elements of Web Programming

SKILLS

- **Computer Skills:** Python 2+, 3, JavaScript, HTML, CSS, PHP, jQuery, RStudio, Unity, CAD, Adobe PhotoShop, Adobe Illustrator, Adobe InDesign, Krita
- **Technical Skills:** Fashion and Technical Drawing, Flat Patterning, Industrial Sewing, Fiber Analysis, Window Display Design

PROJECTS

Mortal Vision   **Austin, Texas**
Fashion Designer   Feb 2020 - Present

- Created and led development of a vintage punk inspired women's apparel line for various customers
- Sourced fabrics and constructed custom fitting garments and one of one fashion pieces
- Marketed line through social media posts, videos, and tutorials to increase business development

Breast Cancer Resource Center of Austin   **Austin, Texas**
Art Bra Designer   2   022, 2023

- Created 2 custom bras for BCRC's annual Art Bra fundraiser. My custom made bras in 2022/2023 were modeled by a breast cancer survivor and were chosen to be on the live runway. The proceeds of over $3500 from the sales of my bras went to the BCRC for helping their patients and families affected by breast cancer.

Texas Game Jam   **Austin, Texas**
Developer   November 2022

- Planned a online game to be developed during a 48 hour coding challege
- Led strategic planning of game development with Unity and designed all of the character sprites, environment, UI/UX elements using CAD

Texas Memorial Museum   **Austin, Texas**
Design Team Member   October 2022 - Jan 2023

- Formulated a redesign of the Texas Memorial Museum gift shop through strategic planning of display layouts, remodeling concepts, and visual merchandising suggestions for improved sales for the reopen in 2023

WORK EXPERIENCE

Huckberry   **Austin, Texas**
Apparel Design Intern   May 2023 - August 2023

- Created a digital and physical trim library for easily accessible trim reference
- Assisted in design detail decisions and CAD reference sketches
- Curated trend and competitor research to present to the House Brands team

Vintage Market   **Austin, Texas**
Vendor   July 2023 - Present

- Sell curated vintage and Y2K clothing

Flamingoes Vintage Pound   **Austin, Texas**
Sales Associate   February 2023 - Present

- Efficiently tagged vintage merchandise, curated appealing looks for social media marketing, and delivered exceptional customer service through strategic sales approaches.

Breed and Co   **Austin, Texas**
Sales/Housewares Associate   February 2021 - May 2022

- Provided product guidance, boosted special order sales, and sustained luxury seasonal displays while aligning stock with consumer trends to drive sales.