

# Agent-Oriented Supply-Chain Management

by

Mar S. Fox, Mihai Barbuceanu, and Rune Teigen

Saurabh Amin

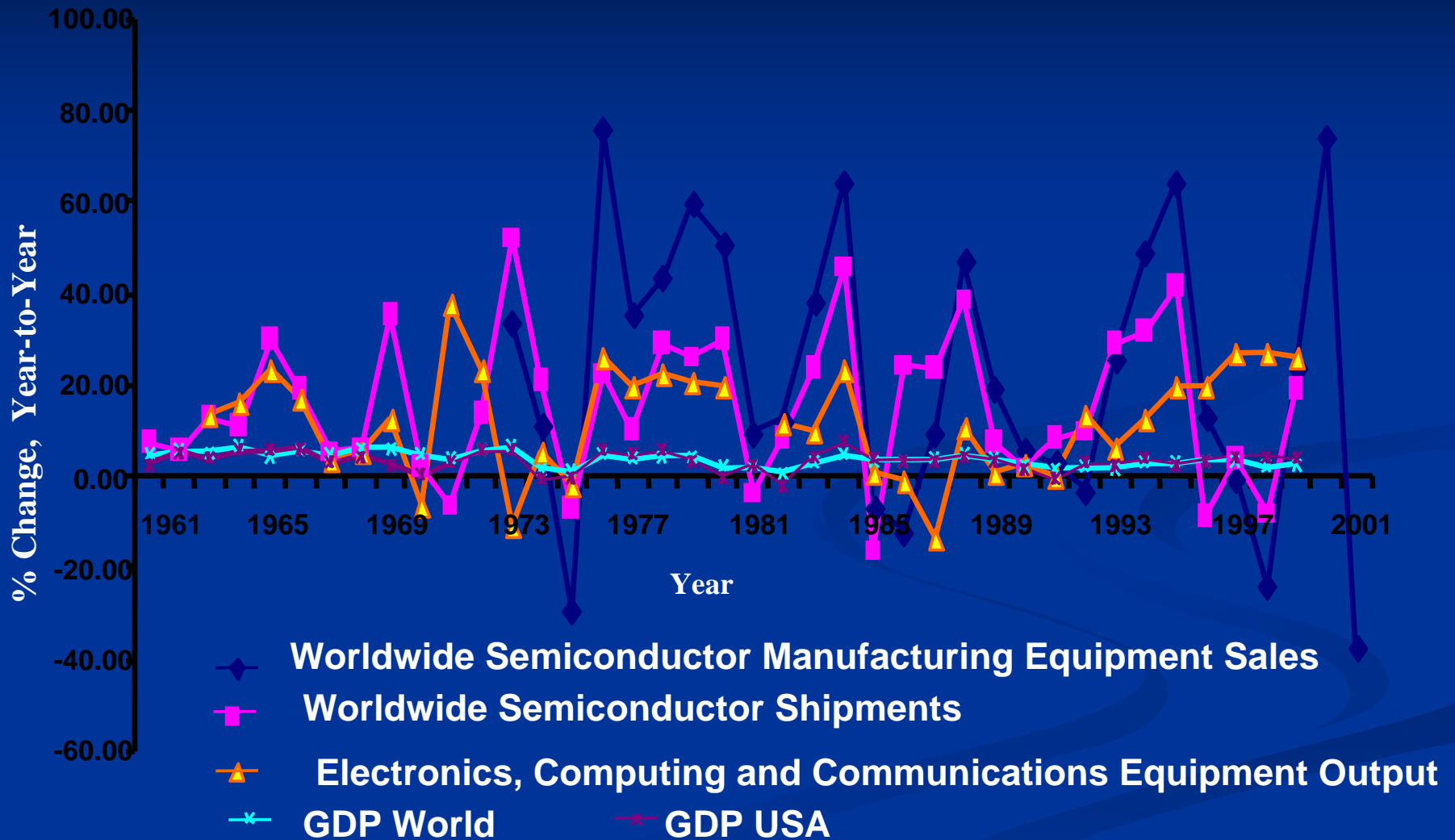
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# SCM

## ■ Why is it difficult?

- A complex network with various entities having different, conflicting objectives
- Finding best system wide-strategy is **hard**
  - Global Optimization is difficult
- Managing Uncertainty
  - Matching supply and demand
  - Inventory and back-order levels fluctuate greatly
  - Forecasts are almost always wrong

# Volatility in the Electronics & Semiconductors Supply Chain

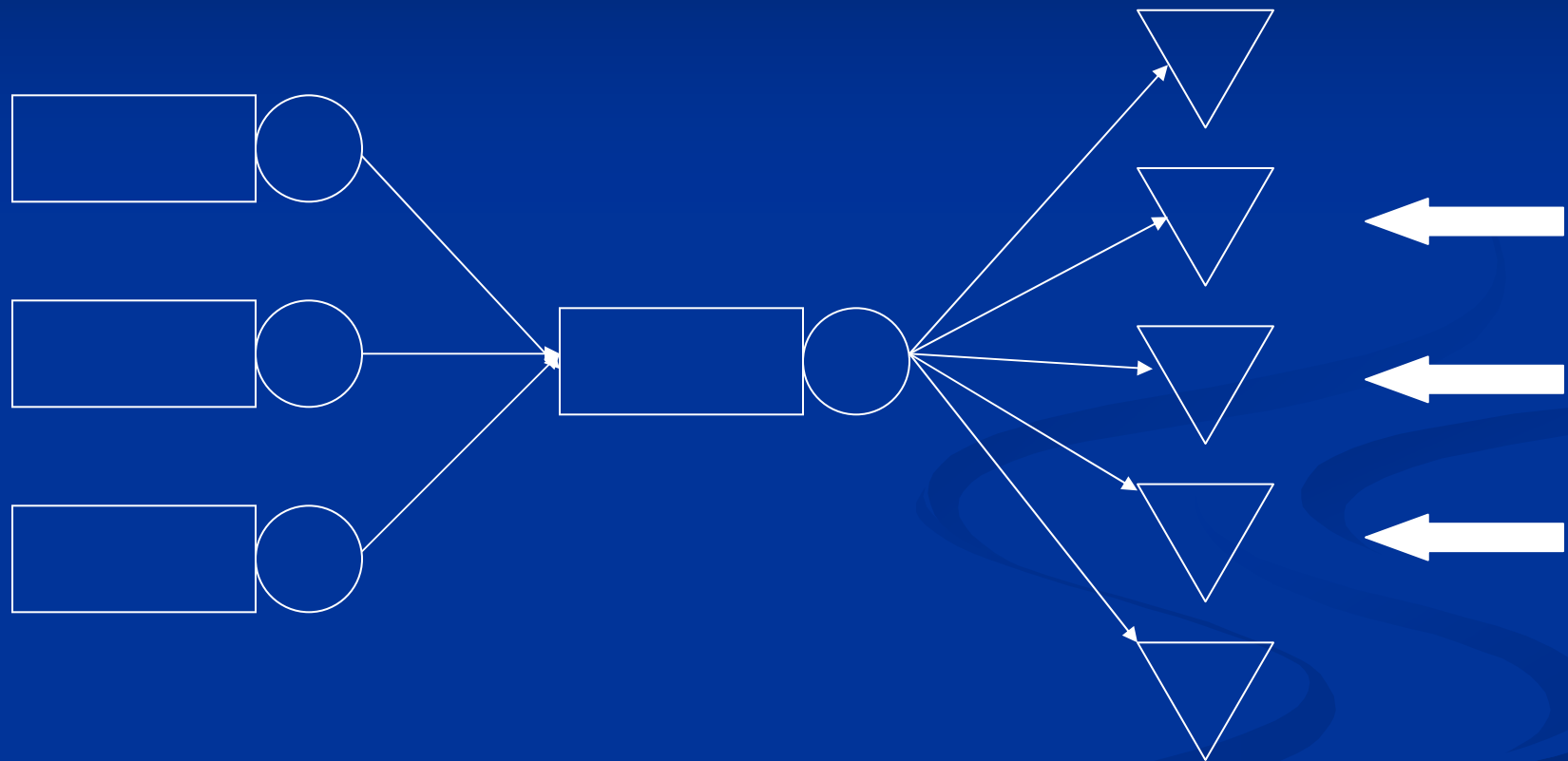


# From Make-to-Stock Model... [Dutta]

Suppliers

Assembly

Configuration

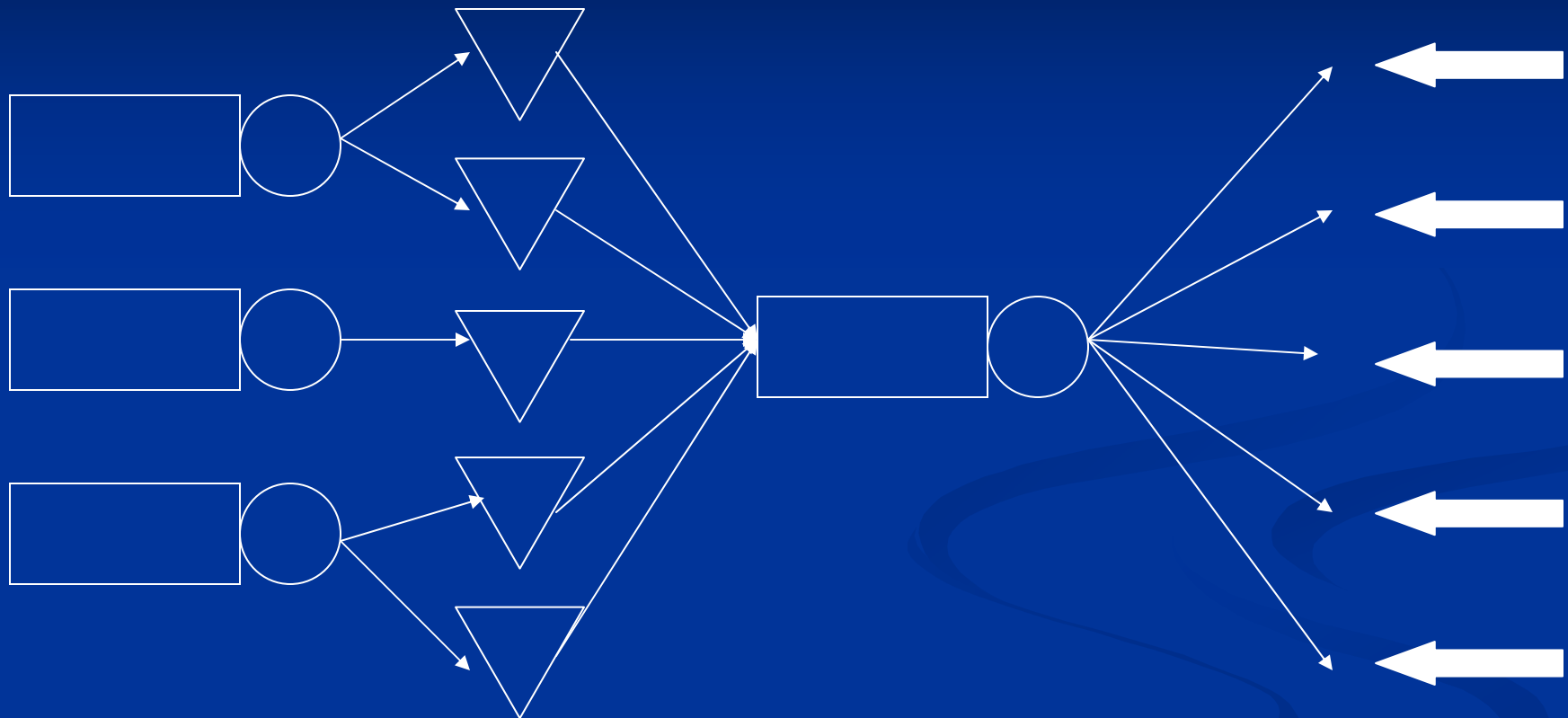


# ...to Assemble-to-Order Model

**Suppliers**

**Assembly**

**Configuration**



• **Push-pull Strategy**

# Agent Technology

## ■ Agent Communication Languages

- KQML (USA), FIPA-ACL (Europe): language and protocol for exchanging information and knowledge
- Will standardization help in all applications ?
- Agent-to-Human interaction?

## ■ Social Knowledge Management

- How to acquire, manipulate, store and exploit social knowledge, centrally, in agents ?
- Separation between social interaction know-how and individual problem-solving know-how

## ■ Coordination mechanisms

- Cultural Assumption problems? Too strong? Other e.g. ?
- Market mechanisms, investigation of truthfulness, trust, CNP
- Optimization over entire supply chain and uncertainty at various levels ?

# Agent Technology (contd...)

## ■ **Coordination Language**

- It is a multi-agent system anyway?
- Is finite state automata to represent conversations just hard coding?

## ■ **Conversation plans – Logistics Execution**

- Is it optimal? Multiple-solutions? What about global state ?
- Would these conversation models be used both internally and externally?

## ■ **Individual Agent Architectures**

- Reasoning Process

## ■ **Agent Community Architectures**

- Organization, roles, hierarchy

## ■ **Agent Spawning**

# Agent Technology (contd...)

- **Multi-agent planning** - Decomposition and task distribution.
  - Why centralize functions of logistics agents ?
  - Individual agents' conflict resolution ? What if overlap occurs?
- **Knowledge management**
  - Knowledge sharing and ontologies
- **Negotiation Strategies**
  - Auction mechanism design
- **Learning** – Does it happen ?
- **Monitoring, meta-reasoning, fault tolerance, failure**
- **Coalition Formation and Teamwork** – Necessary even after coordination ?
- **Large multi-echelon SCM** – Can present approach scale to it?
- Anytime Algorithms



# MDP and Value Iteration [LPK 1996]

- Framework for modeling single-agent sequential decision making
- **Definition:** An agent that takes a view of the environment and generates actions that affect the environment.
- **Goal:** How an agent can *learn* an optimal behavioral strategy

*MDP*:  $\langle S, A, R, T \rangle$

Set of States:  $S$ ,      Set of Actions:  $A$

RewardFunction:  $R : S \times A \rightarrow \mathbf{R}$

StateTransitionFunction:  $T : S \times A \rightarrow \Pi(S)$ ,       $T(s, a, s')$

Optimalvalueof state:  $V^*(s) = \max_{\pi} E\left(\sum_{t=0}^{\infty} \gamma^t r_t\right)$

OptimalValuefunctionis uniqueandis soln of :

$$V^*(s) = \max_a \left( R(s, a) + \gamma \sum_{s' \in S} T(s, a, s') V^*(s') \right), \forall s \in S$$

$$\text{OptimalPolicy: } \pi^*(s) = \arg \max_a \left( R(s, a) + \gamma \sum_{s' \in S} T(s, a, s') V^*(s') \right)$$

# Other Questions

- Linear combination of criteria and value iteration convergence
- “Global criterion” to compute to reorder the rules in current state
- Possible performance metrics
  - Actual Demand/Forecasted Demand
  - Inventory turn-over ratio
  - Others?
- Effect of coordination strategies
  - Gains from delivery plans, notification -Modest? Non-agent comparison?
  - Two local maxima
- Optimal error recovery mechanisms
- Modeling Supply Chain Dynamics : A Multi-agent Approach
  - Swaminathan et al, 1997, Decision science

# The MIT Beer Game

- **Players**

- Retailer, Wholesaler, Distributor and Manufacturer.

- **Goal**

- Minimize system-wide (chain) long-run average cost.

- **Information sharing** Mail.

- **Demand:** Deterministic.

- **Costs**

- Holding cost: \$1.00/case/week.
- Penalty cost: \$2.00/case/week.

- **Leadtime:** 2 weeks physical delay

1. New shipments delivered.
2. Orders arrive.
3. Fill orders plus backlog.
4. Decide how much to order.
5. Calculate inventory costs.

# Bullwhip Effect Example (P & G)

Lee et al., 1997, *Sloan Management Review*

